

*Working
towards a clean
and green
Washington,
DC*

DOES THE OUTSIDE APPEARANCE OF YOUR ESTABLISHMENT LET YOUR CUSTOMERS KNOW THE QUALITY OF SERVICE/MERCHANDISE YOUR BUSINESS OFFERS? Clean, well-maintained businesses attract more customers, reduce overhead costs, increase safety for employees and the public, and give your community a more pleasant look. Beautification efforts through building renovation, repair, or landscaping go a long way in showing your business and community pride.

HERE ARE SOME ACTIONS YOU CAN TAKE TO KEEP YOUR BUSINESS AND THE COMMUNITY CLEAN AND GREEN:

Promote a Clean Community!

- Clean the sidewalk and gutter space in front of your store. For a more thorough cleaning use a hose or pail of water and a broom.
- Pick up litter twice a day and sweep areas around public litter cans.
- Clean store windows, window frames, and door frames weekly.
- Keep your alley and/or parking lot clean.
- Remove...
 - √ excess or faded signs from your store
 - √ posters and illegal signs from poles and posts on the street
 - √ gum from the sidewalk
- **Don't feed the rats!**
 - √ Keep trash dumpsters closed and have them emptied at least twice a week.
 - √ Do not place plastic bags of trash outside of your closed dumpster or trash can.
 - √ Keep grease carefully contained in closed, clean containers.



Promote a Green Community!

- Keep the tree box clean and free of trash, litter, and weeds.
- Consider planting flowers and ornamental plants in the tree box in front of your business.
- Participate in and/or support community cleaning and beautification efforts.
- Create a recycling plan that includes clearly marked recycling containers, visible and clear signs stating what items you recycle, and the selection of a licensed recycling hauler.



OFFICE OF THE CLEAN CITY

Executive Office of the Mayor
Office of the City Administrator
1350 Pennsylvania Avenue,
Northwest
Suite 316
Washington, DC 20004

Phone: 202-724-8967
Fax: 202-727-5445
CleanCity@dc.gov
www.CleanCity.dc.gov



Government of the
District of Columbia

GOVERNMENT SERVICES THAT SUPPORT YOUR CLEAN AND GREEN BUSINESS EFFORTS

- Report clogged catch basins to DC WASA at (202)612-3400 (24 hours a day, 7 days a week) or on line at www.dcwasa.com.

- City services can be requested by calling (202)727-1000 from 7 am to 7 pm:

Illegal dumping

Graffiti removal

Tree trimming or planting

Burned out street/alley lights

Removal of abandoned vehicles

Dead tree or stump removal

Street/Alley cleaning

Sidewalk repair

Litter can installation and service

List of licensed solid waste haulers

Guidance on Commercial Recycling Plans

List of licensed recycling haulers



HOW DO THESE ACTIONS ATTRACT MORE CUSTOMERS, REDUCE OVERHEAD COSTS, INCREASE SAFETY FOR EMPLOYEES AND THE PUBLIC, AND GIVE YOUR COMMUNITY A MORE PLEASANT LOOK?

- The outside of your business tells a lot to prospective customers. A clean and orderly storefront, landscaping, and parking lot shows you care not only about your business but also about your community.
- Enhancing the appearance and cleanliness of your business storefront creates a safer street environment therefore welcoming customers to your commercial area.
- Recycling helps conserve landfill space and saves you money by reducing disposal costs.
- Proper landscaping can help reduce the pollution your business causes by reducing the amount of pollution carried to water sources by storm water.
- By planting native trees and shrubs you help to reduce erosion and run-off, reduce heating and air conditioning bills, create habitat for wildlife, and decrease the need for water in your green space.

We encourage all businesses to take pride in their community by maintaining their respective premises and surrounding areas in a clean, litter-free, environmentally sound manner. Thank you for helping to maintain a clean and desirable destination for customers to shop, residents to live, and business to thrive! And don't forget to **RETHINK. REDUCE. REUSE. And then... RECYCLE.**